

Rotary District 5110
Secretary's Annual Report
May 1, 2021

- 1.0: Call to Order**
- 1.1: Approval of the 2019-20 Secretary's Report**
- 1.2: Approval of PDG Rick Olson's Final 2019-20 Budget Report**
- 1.3: Approval of District Policy Resolutions.**

Members of the Resolutions Committee for Rotary Year 2020-21 include Chair PDG Claudette Mirassou McWilliams, PDG Chuck Root, PDG John Cox, Charles Cole, and Eric Watkins. Separate committee meetings were not conducted prior to DG Cindi's District Conference. Instead, all committee actions and discussions were completed electronically. The annual call for resolutions was first sent to the district in January 2021.

As a member of the Finance Committee, the Resolutions Committee Chair participated in multiple virtual meetings attended by the members of the Finance Committee, PDG Dave Reece and PDG Bill Grile, and the District Leadership Team consisting of the District Governor, District Governor Elect, District Governor Nominee, District Governor Designate, Vice Governor, and Immediate Past District Governor.

The group collaborated to draft proposed Resolutions which would address the mandate of Rotary International that the annual district governor stipend be administered by the District Finance Committee. The Finance Committee and district leadership worked hard to develop an equitable and efficient administration method that will satisfy stewardship standards without unduly encumbering the district governor.

The proposals to enact and implement the new system are set forth in RESOLUTION Nos. 2021-001 and 2021-002. Both resolutions were published and forwarded to current club presidents and past and future district governors on March 31, 2021.

2.0: Secretary's Report 2020-21: Beth Sheehan

2.1 Awards and Recognition: DGD Jim Polk

Committee Co-Chairs, District Treasurer Jim Polk and District Secretary Beth Sheehan continue their work with DG Cindi O'Neil and other district leaders to recognize the outstanding efforts of District Rotarians during the Rotary Year 2020-21. A call for nominations for potential recipients of various awards at both the international and local level was made to the District through publication in the eNews and personal emails to club presidents in March. The awards

will be presented in August at the District Celebration or virtually as COVID-19 restrictions dictate. The date for submission of nominees was extended to May 15, 2021.

2.2 Crisis Management Team: PDG Claudette Mirassou McWilliams

The Crisis Management Committee and Team is comprised of PDG Dell Gray, PDG Jim Lussier, PDG Tim Mobley, and Chair PDG Claudette Mirassou McWilliams. This Rotary year, already distinguished by the limitations resulting from COVID-19, presented frequent challenges encompassing a wide scope of issues, which required activation of the Crisis Management Committee and/or consultation with the Chair. The Committee would like to express its gratitude to District Insurance Officer Corky Ghourley for contacting Rotary International to secure legal representation in a recent matter. Amended at the start of the year, the incoming committee chair will need to update the District Policy Manual Contact List for Crisis Management to ensure its maximum function.

2.3 District Conference Team: PDG Jim Lussier

The 2020-21 District Conference is scheduled for August 27-28 (Friday/Saturday) at the Deschutes County Fair & Expo Center in Redmond, OR. Its Theme is **Celebrating Rotary as it Changes Our World**. The Conference Design Team is working on a number of programs including Rotary's peace programs, super successful Rotary programs and innovations in District 5110 and elsewhere, and "Designing a New Future" where we will have presentations by Rotaractors and Interactors share with us their hopes for the future of the world. We will have a huge screen set up so many of the programs can be broadcast outside, even in the evening, lots of focus on fun and family entertainment. The Celebration will be preceded by a dinner celebrating The Rotary Foundation on Thursday, August 26. The newest Director of Rotary International, Vicki Puliz will be joining us for both events. Be sure and save those dates.

2.4 District Public Image: Judy Corwin

Public Image and Electronic Communications are included in one District Committee whose goal is to "Tell the Rotary Story" by using the best Public Relations and Communications efforts possible. Communication activities include (1) Brand Awareness through advertising, public service announcements, and brand marks; the (2) District website, newsletter, and social media tools; and (3) good content such as articles, photography, video, advertisements and public service announcements.

Brand Awareness – COVID presented some unique opportunities for brand awareness. Four billboards thanking first responders and healthcare workers appeared in the Eugene, Medford, and Corvallis market from December through February, reaching xx audience. The Billboards were posted on the website, social media and in the newsletter. In fact, the social media post of the billboard was the highest read social media post at 3.3k viewers. Also enhancing brand awareness was a series of radio PSAs that rank in the mid-Willamette Valley stations of KGAL and KSHO in Albany/Lebanon. In addition, our team consistently taught about use of the Rotary

logo at PETS and Club Training Assembly. Both Mike Corwin and I participated in 10 PETS sessions for Brand as an Essential Element and Expand Our Reach, one of Rotary's 4 priorities.

During the past year, district communication tools have continued to be utilized and upgraded. They include the website, e-Newsletter and Social Media as follows:

Website – got a facelift with a robust photo carousel, new Governor's Column, more active Calendar connected to DACdb, and weekly "People of Action" Web News. More than 6,000 new users joined 1,000 regulars visited the website from 50 different referral sources, such as Google, Facebook, club websites, and DACdb. Core Values, Find-a-club, Governor's message, Fire relief, Youth stories, express grants, friendship exchange, Biz of the Week, speakers bureau, and podcasts were among the website stories viewed.

Newsletter – got a facelift as Rotary 5110 in Action eNews. An average 3,246 members received the eNewsletter each week, 34% or 1,100 read an issue (industry standard is 20%). Sixteen percent of all newsletter articles transitioned to the District website. (Industry Standard for eNews click thru is 3%).

Social Media – District social media expanded in a number of ways. All social media posts were linked back to the website. In addition, we shifted publishing on social media using Creator Studio so we could publish on Facebook and Instagram at the same time. Because Instagram is viewed primarily by a younger audience, we were able to add 280 new followers to our 1,954 Facebook followers, which is also increased on Facebook. In addition, we have added social media posts for the District Business of the Week on LinkedIn.

--Announcement of our Billboards – 3.3K viewers

--A Biz of the Week Trial Promotion for Mike McGowen – 2.9K viewers
(cost \$20)

--Fire Relief Fund posts – 1.2K to 1.8K viewers

Good Content – Many Rotarians contributed good stories, photos, and videos to our efforts. Of course, DG Cindi, Bill Grile, Heather Edwards, Ravitej, Rae LaMarche, Tim & LeAnn Mobley, Marv Kaplan, Rick Olson, Eva Shimotakahara, Chuck Root, Jim Polk, Kingsley Kelly, Beth Sheehan, and so many others shared stories. We worked really hard to connect all of our content between website, newsletter and social media, so that it was often seamless to the reader which version they were reading.

2.5 District Elections Committee: PDG Rick Olson

We are pleased to report that 14 of the 66 clubs responded back with 34 official delegates being named. For today's meeting. The role of these delegates is to elect their District Governor Nominating Committee At-large member for their assigned region and to vote on any formal resolutions, should there be a call for a voice vote (Roll Call) by the assembly.

This year we received only one candidate for each of the 4 areas, thus a run-off election was not required. Per District and RI Policy, DG Cindi O'Neil was able to officially certify the candidates as the official members to the Nominating Committee.

All Rotarians present at today's AGM will be allowed to vote on all items before the group. In such case there is a roll call request, the election committee is ready to perform the process per RI guidelines. I wish to thank David Figurate for working with me on the election committee.

2.6 District Rotary Friendship Exchange: Camille Ronzio

With COVID19 Rotary Friendship Exchange has taken to ZOOM, as most activities have. We have maintained contact with our exchange partners and initially moved all exchanges out to 2021 or 2022 being aware of travel restrictions of RI and this District. The first one will probably be Louisiana only involving travel within the US. With the continued spread of the virus, they are now out to 2022-23 and may need to be moved again.

Here is our basic outline of coming events:

PLANNED:

1. Just prior to the beginning of the pandemic, District 5110 sent a team of 11 to Rotary District 3860 Philippines. We have had a long history with this district and have also had a GSE there. When the exchange, led by Rotarian Paul Spain, was about 1/2 completed, and the airports were being closed down by the pandemic; Rotarians facilitated the safe return to the US. Aided by a donation of new clothing and medical supplies, the Rotarians of Eugene Southtowne and Cottage Grove packed and mailed 12 boxes to 4 locations in this district. Pictures will follow! The Rotary club of Coos Bay/North Bend contributed to the funding,
2. District 5110 will host District 7820 Atlantic Canada plus St Pierre & Miquelon France when enough vaccinations have been distributed and Canadians feel safe to travel. We are thinking it will happen in the summer of 2022. Newport, Grants Pass and Springfield clubs will host this team.
3. District 5110 will send a team to District 9350 Cape Town South Africa possibly as early as October 2022 depending on vaccination rates in South Africa, 6 clubs of District 5110 have committed funds to help fund a Global Grant in Langa - a poor township needing teacher training and materials for an Early Childhood Education program. We have raised over \$3500. so far. Eugene Emerald club is holding funds until grant approval, probably sometime in May. We have had several zooms with the leadership team there and will complete team selection when dates can be finalized. In 2023-24 they will send a return team here.
4. We have an outgoing team to District 6200 to Baton Rouge Indiana that may take place as early as April 2022. They will also be sending a team here. This district was devastated by hurricanes last year and is still rebuilding parts of the district. The team will be doing a short project on relief. A zoom with leadership is planned for next week and one with the team who were selected last year, later in the month, we will be exploring the lake region, and will have a pre-exchange side trip tour of New Orleans.

FUTURE:

5. We have 2 future in planning stages. These are exchanges where we are currently working with leadership both here and in that District. One is to District 6540 where DG Gerry and Gary Plano plan to create an exchange around common interests in the wine industry with Wine Makers in Italy and in Oregon. We are still negotiating details on this exchange. The other is to Pakistan District 3272. Eugene Southtowne member Anita Weiss has written books and spent much time in Pakistan and has connected us with Rotarians for an exchange to 3 areas in Pakistan. There will be opportunities for administering Polio Vaccinations. One stop is the site of the Pakistani sister university of the University of Oregon. Our District committee has approved this exchange but timing has been delayed because of the pandemic. We are looking forward to the amazing opportunities this will offer adventurous Rotarians.

Past connections with District 4455 in Peru led to funding ventilators and masks for that District. During times of need, we are grateful for the international connections that lead to many successful local and global grant projects. These friendships far outlast the time of the exchange. Co-chair Ted Stevens has asked to be replaced effective July 1 and we are currently looking for a new co-chair. We appreciate the ongoing district support for this program connecting Rotarians from across the globe.

2.7 District Finance Committee: PDGs Bill Grile, Dave Reece, Claudette McWilliams

PDGs Bill Grile (Chair), Dave Reece and Claudette McWilliams met as the District Finance Committee to fulfill the duties and responsibilities listed in the District Policy Manual (DPM). A unique challenge this Rotary Year was to draft policy needed to oversee the District Governor's financial support from Rotary International under a new protocol implemented by RI. The Committee collaborated with the DG Team to draft resolutions with proposed policy to accomplish this, for consideration by credentialed voters at the Annual Business Meeting. A special thanks is due PDG Claudette McWilliams for helping build Committee / DG Team consensus, and drafting the resolutions.

As required by District Policy, the Committee reviewed and approved DGE Gerry Kasonovic's proposed District budget for 2021-2022. The Committee reviewed and approved proposed 2021-2022 budgets for the Rotaract, RYLA and Interact programs. The Committee also approved the YEX budget for 2021-2022 and is working with the YEX Board and the DG Team to address YEX Committee financial challenges and fiscal management issues.

A special thanks goes to District Treasurer Jim Polk for his competent handling of D5110's financial matters during this Rotary Year. Jim has been truly remarkable with his timely processing of payments and issuing financial reports.

2.8 District Fundraiser: District Secretary Beth Sheehan

#RotaryStepsTogether raised \$21,374.65! The virtual race kicked off September 15, just as the wildfire smoke was beginning to clear for outdoor activity. One hundred eighteen Rotarians and friends covered 14,100 miles with the race culminating on November 15. The virtual race, powered by Charity Footprints, tracked activity through a fitness device or by manual entry and converted physical activities such as running, golfing, yoga, swimming, dancing into “miles.” Thank you to the 23 clubs and 272 donors who helped make this event a first-time success. The goal was to address “the quarantine 15” pounds, provide an opportunity to fundraise and have a little “social distance” fun! Perhaps we can make this an annual event! Top racers were Cort Vaughan who raised \$1,724.99, Gerry Kosanovic with \$1,539.70, Keever Henry with \$1,268.05 and Kim Meyers with \$1,275. Congratulations Rogue-Gateway with a total of \$4,313.28 followed by Greater Corvallis and Eugene-Delta who raised just over \$2,300. Racers were able to select their recipient: The Rotary Foundation Annual Fund (\$2057.96), Polio Plus (\$4,043.94), Club coffers (\$3,813.76) or the District’s Wildfire Relief Fund (\$10,307.95).

2.9 District Nomination Committee: PDG Claudette Mirassou McWilliams

The Nominating Committee in District 5110 differs from other committees because some of its members are elected to represent different geographical areas of the District. Those elected representatives for the Rotary Year 2020-21 include David A. Bassett (Port Orford), David A. Figurate (Medford), Suzanne Johannsen (Bend-Mt. Bachelor), and Gil A. Achterhof (Eugene Delta). The remaining members of the committee are Chair PDG Claudette Mirassou McWilliams (Eugene Delta), PDG Bill Grile (Coos Bay-North Bend), and PDG Richard K. Olson (Eugene). Non-voting ex officio members include DG Cindi O’Neil (Bend), DGE Gerry Kosanovic (Greater Corvallis), and DGN Aimee R. Walsh (Eugene Metropolitan).

Recruitment of potential candidates began with publication of a Call for Nominations in August, which was published and separately sent to club presidents along with an application packet. The Nominating Committee hosted the inaugural PDG Zoom Social Hour for DG Candidates on September 10, 2020, to create an opportunity for potential candidates to ask prior district governors about their experiences. Many thanks to PDG Dell Gray, PDG Jim Lussier, PDG Tim Moble, PDG Bill Grile, PDG Rick Olson, along with DG Cindi O’Neil for their participation in the event moderated by Nominating Committee Chair PDG Claudette Mirassou McWilliams. Following the informational gathering, the candidates were given an opportunity to make a presentation to District members at the September 24, 2020, Zoom Celebration of PDG Rick’s year. Following revision of the interview questions, Zoom interviews were conducted on October 3, 2020. Jim Polk was identified as the successful candidate for District Governor for Rotary Year 2023-24 following deliberations and voting.

2.10 District Resolution Committee: PDG Claudette Mirassou McWilliams

Members of the Resolutions Committee for Rotary Year 2020-21 include Chair PDG Claudette Mirassou McWilliams, PDG Chuck Root, PDG John Cox, Charles Cole, and Eric Watkins.

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2.11 District Rotary International Convention Promotions: DGE Gerry Kosanovic

With the global pandemic affecting all things Rotary, I did not promote the International Convention that was scheduled to take place in Taipei, Taiwan June 12-16, 2021. With the 2020 Rotary Convention in Honolulu, Hawaii canceled, later streamed on the web as a virtual experience, there nonetheless existed a hopeful prospect of meeting in person in 2021. A total of nine (9) District 5110 Rotarians registered for both the convention and housing in Taipei. However, the Rotary International Board of Directors issued a statement in January: "As the virus continues to spread around the world, we made the difficult decision to cancel our annual convention to protect the health and safety of our members, staff, attendees, and the Taipei community." All registrations were automatically canceled by Rotary International with refunds issued.

The 2021 Rotary International Virtual Convention will be open to all Rotary members and participants. Event registration will open in mid-April and will include a promotional fee of \$49 for 21 days, with an increase afterward to \$65. The Rotaract, Youth Exchange Officer, and Inter-Country Committee pre-conventions will be held 10-11 June 2021. The cost of each pre-convention event is \$20. Both the convention and pre-convention events include access to the House of Friendship.

When the Rotary International Virtual Convention registration window is announced, I will ensure notification is made throughout District 5110, especially with the club Presidents-Elect. Attending a Rotary International Convention is exciting, as any Rotarian will attest who has experienced the event. While the virtual Convention is not the same, it will be a great experience for members to connect with fellow Rotarians from around the globe in the comfort of their own homes, thus saving money on travel and lodging.

2.12 District Rotaract Committee: Alexi Overland

ROTARACT (Clubs for young adults ages 18 and up – RI has eliminated upper age requirement):
Prepared by Alexi Overland DRR 2020-21

- District 5110 has four currently active Rotaract clubs: University of Oregon; Oregon State University (Corvallis); Southern Oregon University; Rotaract Club of No Borders.
 - A fifth club, Oregon State University-Cascades (Bend) was in the process of chartering but then the COVID-19 pandemic hit, and have not been able to get in contact with anyone.
- Rotaract at the District level is overseen by an active 10-member executive committee: Rotarian Chair Melissa Anderson (Ashland); District Rotaract Representative (DRR) Alexi Overland (UO Rotaract). Other members: Rotarians; Mary Hoskins (Bear Creek Valley); Rotaractors: Kacie Bohme (U of O/Membership/DEI); Johnny Archer (OSU); David Hernandez (U of O); Stephen Mast (No Borders). The committee meets every month or so and has met virtually 4 times and is frequently in contact through email as well.
 - Have not discussed or appointed new faces for next year yet!
- Despite the pandemic, all Rotaract clubs continued to find service projects. UO Rotaract is planning to have its annual Trivia Night fundraiser (May 7, 2021) and will donate any funds to the White Bird Clinic, a local medical center in Eugene. SOU Rotaract held their annual ShelterBox Fundraiser and successfully raised ~\$2,000 this winter. OSU Rotaract continues to participate in local volunteer opportunities and hosted a successful food drive for the local food bank. The No Borders Club continues to host projects internationally and has collaborated with multiple clubs around the world to plant trees for their OnlyOne Project.
 - The small Rotaract clubs, like most, are trying to come up with creative ways to recruit and increase member participation. Most clubs have a small tight-knit group but lack people willing to step into new leadership roles.
- Rotaract participation in district/international events have been lower this year due to the pandemic and difficult to attend with university schedules

2.13 District RYLA Committee: Mary Hoskins

Mary Hoskins returned to her role of RYLA Chair/Camp Director in July 2020. The executive committee includes: PDG Dell Gray; Diane Pomeroy; Brenda Patton; John Bowling; Ariann Lyons; Adrienne Simmons. Long-time camp physician Ken Orwick has retired from his role and is moving out of the district. District 5110 has continued its long and successful partnerships with True North Consulting and Grove Camp.

In-person, or traditional, RYLA was cancelled in 2020 and 2021. The executive committee decided to contract with an experienced purveyor of eRYLA programs - LeaderNU and Bridget Markwood have delivered successful virtual RYLA experiences in many Rotary Districts. District 5110 has scheduled its eRYLA from April 28-May 2, 2021. 77 students are enrolled. Cost per

student is \$300 but we are charging clubs \$100, supplemented by District funds and RYLA reserves.

Past RYLA staffers in summer 2020 expressed serious concerns about a perceived lack of focus on Diversity, Equity and Inclusion in RYLA leadership and curriculum. District executive committee members, along with DG Cindi, participated in a formal facilitation process to clarify and resolve concerns. We intend to make improvements in several areas for RYLA 2022. Grove Camp is scheduled for traditional RYLA from June 17-22, 2022. Cost per camper will be \$600.

2.14 District Interact Committee: Debbie Snow

It's been a challenging year, with most Interact programs significantly scaled back due to COVID restrictions. We have 27 Interact programs, all high school-based, that are technically active. Interact is overseen by an executive committee, led by Eugene Southtowne Rotarian Debbie Snow and Sheldon High School student Caitlin Booth. Interact has its own bank account; Treasurer Ruth Linoz oversees income and expenditures. Interact historically receives \$3,000 in District funds, supplemented with \$100 annual club fees (suspended this year), and fees for events, including District Training Assembly and District Conference - both of which were cancelled this year. Student members of the District executive committee include: MJ Raade of Cottage Grove; Ryan Wilson of North Valley; Zoe Tandingan of South Eugene; and Rotaractor Grace Petrina from OSU. Each year, students select a District international project - this year, they chose instead to support District 5110's fire relief effort, with a goal of \$7,000.

The District held a virtual leadership development conference in January, with a focus on Diversity, Equity and Inclusion. While most Interact clubs have been inactive, there's one notable exception: South Eugene High School, sponsored by Eugene Southtowne Rotary. They meet weekly via Zoom and have increased their membership to 50+ this year. One student, Walker Scheidow, developed a virtual tutoring program that matches Interactors with elementary school students - about 35 Interactors and 55 young students are involved. The program was presented to the Zone, and Walker has delivered about 15 presentations to clubs across the US and Canada.

We view 2021-22 as a year of renewal and re-energizing Interact. We hope to hold an in-person leadership team retreat in late summer and create a meaningful Leadership Training Assembly in the fall. We hope to build increasing connections with Rotaract and Rotary, and look forward to an engaging and interesting District Conference in 2022.

2.15 District Training: District Training Coordinator Paul Nicholson

Summary: Many members of the district leadership team were involved in training this Rotary year, providing educational, motivational, and inspirational events and materials in support of the district's Rotarians, leadership, and clubs. Although the pandemic impacted virtually everything we did, we still participated in planning, providing or attending President-Elect

training, regular monthly Assistant Governor gatherings, Grant Management trainings (2), and Youth Services. In July 2020, the team made the decision to cancel the anticipated Rotary Leadership Institute and replace it with a new program called RotaryNow! /Leading Change that provided a well-attended monthly forum on Zoom that explored key issues facing Rotary clubs in our district. The continuation of social distancing necessitated a second virtual Club Training Assembly in May, and we anticipate a strong response from Rotarians that equals or betters the first virtual Club Training Assembly, held in May 2020, that attracted a record number of participants. The “reboot” of District Leadership Academy remains an ongoing project. A major “add” this year was a monthly Zoom gathering of district trainers from throughout Zones 26 and 27. Converting PETS this year from an in-person event to a virtual one changed the way we were able to provide training for PEs (which normally happens at Pre-PETS) – all the district trainers were actively involved in crafting elements of the PETS curriculum, and we also helped train the AGs to work with their PEs on the creation of their club action plans (their capstone project.)

2020-21 Timeline of events:

- July: Decision to cancel RLI and replace with RotaryNow! /Leading Change
- August: First RotaryNow! /Leading Change Forum (Aimee Walsh – Diversity, Equity & Inclusion)
- September: Work with DGE Gerry on PE training began
RotaryNow! /Leading Change Forum (Paul Chapelle – Peace Literacy)
- October: Coordinated and facilitated AG training in Eugene;
Began conversations with DGE Gerry on preparing PEs for Pre-PETS
RotaryNow! /Leading Change Forum (Panel: PolioPlus in a COVID World)
- November: Began working with District Trainer team on PETS curriculum
RotaryNow! /Leading Change Forum: (PRIP Ian Risely – Protecting the Environment)
- December: Observed and critiqued PETS presenters
AG Training (with DGA Gerry) – Using Learning Center; Rotary’s Four Priorities
- January: RotaryNow! /Leading change Forum (Panel: COVID Vaccine Distribution)
- February: PNWPETs attendance

RotaryNow! /Leading Change Forum
(Panel: The Power of Podcasting)
- April: RotaryNow! /Leading Change Forum (Panel: Sustaining Our Impact)
- May: Virtual Club Training Assembly

2.16 District Treasurer: Jim Polk

As required, District Treasurer Jim Polk will present the final RI Financial Reports for PDG Rick Olson's year for the members to approve. In addition, Jim will provide an update on the Fiscal 2020-21 year for all District related accounts including the general fund, youth exchange, RYLA, Rotaract and Friendship Exchange programs. Starting in PDG Claudette Mirassou McWilliams term, the review of all District accounts became a function of the District Finance Committee to review and provide oversight.

2.17 Membership: iPDG Rick Olson

2.17.1 Vibrant Clubs: Chris Waugh

2.17.2 New Clubs: Lee Eckroth

During 2020-21 the district membership committee established a forward visioning program to help engage and grow Rotary within our district. This was accomplished via two distinct and separate programs. Our first focus was the retention and engagement of our current members during this COVID pandemic via club support. Club President Chris Waugh led these efforts by organizing, promoting, and conducting monthly District Membership Forums that focused on a different topic that was relevant and inspiring to our members. Her team secured facilitators from many different corners of Rotary to present a virtual platform that allowed insight, sharing challenges, ideas, and solutions for the clubs to take back to their members. The participants played an active role in identifying the topics they wished to hear more about. The second focus was on the development of new clubs. Assistant Governor Lee Eckroth led these efforts and worked with his team to develop ways that clubs could attract new members and even consider new community based virtual clubs in response to the COVID restrictions. Lee shared success projects, programs, and activities that some clubs were doing that allowed them to keep members engaged. The groundwork established by Chris Waugh and Lee Eckroth will create a positive platform for our clubs and members as we transition from the seclusion of COVID. As Rotary International identified membership leads, our program focused on rapid response by the local clubs and leadership to ensure we were taking full advantage of our recruiting efforts. During these COVID times, we wish to thank Chris, Lee and their teams for being Rotary Hero's in keeping membership in front of our members.

2.18 Rotary Business Network: PDG Bill Grile

In 1905, Paul Harris founded Rotary to leverage friendships and build ethical business relationships. He knew doing this would strengthen businesses as well as communities. District 5110 agrees and is working to grow interest and participation in the D5110 Rotary Business Network (RBN). Every D5110 Rotarian with a business or profession is entitled to a listing in the Rotary Business Network directory. After all, wouldn't you rather do business with a Rotarian? Visit the Directory at <https://rotarybusinessnetwork.org/> or reach out to us for support at team@rotarybusinessnetwork.org if you have questions.

A special note of appreciation goes to Dan Smith (PE of the State of Jefferson eClub) for his dedication and hard work in designing and maintaining the RBN web site.

2.19 Rotary Leadership Institute: PDG Bill Grile, DGE Gerry Kosanovic

COVID safety protocols prevented in-person meetings during 2020-2021. Hence, RLI events have been suspended until it is determined safe to resume these ... hopefully during 2021-2022.

2.20 Peace Fellowship Committee Report 2020-21: PDG Chuck Root

The Peace Fellowship program is one of Rotary International's most successful and it continues to receive substantial support around the globe. As of January 2021, there have been 855 graduates from the master's program and 560 from the certificate program for a total of 1,406 individuals. While our district has sponsored 18 successful candidates, four for master's degrees including from Rotary Peace Centers in Tokyo, Queensland, and Uppsala, and fourteen for the certificate program in Thailand.

One interesting fact is that 16 of the 18 that we have sponsored came from outside of the US. We are always looking for additional people interested in applying and encourage all Rotarians to help. TRF does not limit the number of applicants.

Our current Peace Fellow, Dr. Chimwemwe Kumwenda, will complete her master's degree in public health at Duke/UNC in April – just prior to our business meeting on May 1st. Thanks to Zoom a couple of us will be able to sit in and watch her present her masters theses. As mentioned in the report last year, she has returned to her home in Malawi to be on the front lines during the Covid-19 crisis. She was instrumental in arranging a partnership of one of our current Global Grants a medical Vocational Training Team, VTT, with the Malawi Red Cross to assure sustainability for the project. We are very fortunate to be able to help such a wonderful young lady and to have her provide necessary assistance to one of our grant projects.

2.21 Rotary Group Cultural Exchange: Rae Ann LaMarche

Group Cultural Exchange (formerly Group Study Exchange) had no international activity this year.

An exchange was developed between District 9400, South Africa, and District 5110, but was unable to be completed due to Covid. The two districts agreed to a postponement of the GCE to April/May 2022.

Program advertising took place as usual, with the caveat that we might have to delay. Two applicants applied for Team Leader and two applicants for team member. We have reopened the application process due to the long delay; those who already applied will still be considered.

We still have an active GCE committee, instrumental in scheduling our guests when here and helping to identify candidates for our outgoing team.

No funds were expended in 2020-2021.

Leadership in both districts is changing and all have been kept in the email loop.

Rae LaMarche will finish 4 years as chair for District 5110, and with the approval of current district leadership and DGE, Gerry Kosanovic, Mark Clark (Klamath Falls) will assume the chairperson position on July 1.

2.22 Rotary Foundation Committee: PDG Tim Mobley

Quarterly Grants Meetings:

Four Quarterly Grants Meetings were held, all were virtual Zoom meetings, July 11, 2020, October 17, 2020, January 9, 2021, and April 3, 2021.

Average attendance was 75. The largest meetings were July, October, and January with attendance 90ish. (Attendance during the meetings fluctuated up and down and people came and went). The April meeting started with 58 and finished with 49.

Global Grants DDF approved and/or [funded by TRF] this year at Quarterly Grants Meetings:

Rogue Gateway – Scholarship – water - \$30,000
Florence – Water project Ghana - \$10,000
Medford – VVT healthcare Malawi - \$24,000
Bend – Literacy Botswana - \$12,000
Florence – Water project - \$17,000
Greater Corvallis – Community Garden Senegal - \$12,080
Florence – Cataract surgeries - \$3,000
Eugene – Maternal and Child Health Uganda - \$30,000
Bend – Scholarship - \$2,500
District 5110 – rebuild Paradise - \$10,000
Ashland – Water Project Mexico - \$25,000
Eugene Metro – Equipment healthcare Chile - \$6000
Total Current GG DDF - \$181,580

DG Cindi and DRFCC Tim have approved the expenditure of \$10,000 of GG DDF for PolioPlus and \$25,000 for Rotary Peace Centers.

There will be approximately \$200,000 Global Grant DDF carried over to 2021-22 Rotary year.

We are anticipating \$249,308 in DDF as 50% of this district's annual fund contribution in 2018-19. We also anticipate about \$35,000 in Endowment earnings next year for a total of \$284,308. The actual Endowment earnings will be reported around the end of July to August.

When split 50% to each District Grants and Global Grants, each will get \$142,154 in DDF. This will bring Global Grant DDF for 2021-22 to approximately \$342,308.

It should be noted that DDF for 2022-23 Rotary year will decline to \$225,000 not including Endowment Fund interest.

District Grant (DG) Projects: DG DDF as assigned by TRF was \$162,000

64 DG projects were approved

8 Int'l projects

56 Domestic or local projects

6 were multi-club projects

\$154,000 was awarded for projects

The remainder or contingency fund will be used by DG Cindi and DFRCC Tim for local projects or returned to TRF to be carried over to Global Grant DDF.

DFRC Manual of Policies and Procedures was amended in December and April of this Rotary Year. Those changes and amendments include:

District Grant Applications must be turned in by June 1st of the previous Rotary year. Example – District Grant application for Rotary year 2021-22, must be submitted by June 1, 2021. This change eliminated the “pre-application” that had been due on June 1st. The reason for this change was, having two applications, the pre-app and the full application created confusion among applicants.

The timeline for District Grant final reports was changed to December 31st of the Rotary year after the project year. Example – An approved grant project for 2021-22 Rotary year, final report is due by December 31, 2022. While this gives clubs over a year to complete projects and final reports, we encourage clubs to complete projects and final reports in a timely manner.

Other changes include, files submitted for reports need to be in PDF file format and NOT JPG format. JPG format can be very difficult to read. All final reports now have a spreadsheet requirement matching cancelled checks and receipts to expenditures.

Changes to DDF that are set annually include:

District Grant DDF match set at 1:1 with \$2000 max

The number of District Clubs that can partner on a District Grant project is open.

District Grant and Global Grant DDF split remains unchanged at 50%

Global Grant DDF match set at 2:1

Global Grant DDF maximum match is \$30,000 – The increase ratio and maximum match was changed to help offset the TRF match change from 100% to 80% on DDF and also because of the rule change to not allow carryover to go for more than 5 years.

2.22.1 Fund Development: PDG Dave Reece

The Fund Development Sub-Committee for the second year in a row was hampered by the pandemic. Although the Annual Fund had a Save a Life theme to encourage all Rotarians to give \$250 per annum to the Annual Share Fund of The Rotary Foundation and demonstrate the ability to Save a Life as described by Past RI President Rick King in his November 2008 speech the pandemic severely restricted the fundraising activities that would have helped the district's clubs to achieve its Annual Fund Goals.

As DG Cindi assumed her duties in July of 2020 the pandemic was in full lock-down and many if not all of the fundraising activities planned by clubs were cancelled. This had a major effect on the giving by individuals and especially the club fundraisers to help bring focus on giving and Doing Good in the World.

To her credit, DG Cindi pivoted and with her leadership enacted in Rotary Steps Together, a virtual fundraiser under the guidance of Charity Footprints. This was an investment in the clubs and the Rotarians of District 5110 and its modest success was a driver for all clubs to use innovation to create fundraising opportunities.

If the Sub-Committee had more access to District clubs, I believe the outcome could have and would have been different as we are financially in a good position to support clubs more than any time in the past. Giving to The Rotary Foundation Annual Share Fund is the basis for all our Grant activities and should not be neglected. Without sustained contributions to TRF's Annual Share Fund our returns are greatly diminished 3-years hence.

Future direction of the Fund Development Sub-Committee should be to enlist experienced Rotarians and young and new Rotarians to explore new ways to encourage giving and fundraising for improving the overall giving to The Rotary Foundation Annual Share Fund, PolioPlus Fund, and the Endowment Fund.

2.22.2 Annual Fund: Lexi Crawford

63 out of 65 Active clubs in our District input their Annual Fund Goals for the 2020-2021 year. The total pledged was \$526,000 and as of April 6, 2021 we have received about \$354,000. Which puts us at 67% funds received against our goal. We have 14 Clubs that put in a goal and exceeded it: Albany, Bend High Desert, Corvallis After 5, Cottage Grove, Eugene, Greater Corvallis, Illinois Valley (Cave Junction), Jefferson County (Madras), Lakeview, Lincoln City, Newport, Redmond, Sisters, and Yreka.

My assessment of what happened with this year's giving is that many club Presidents may have assumed the pandemic would be short-lived and in-person events would go on as usual. As many fundraising events were forced to cancel or offer a virtual solution, donations were down.

There are a handful of clubs who plan to give to the Foundation this year but perhaps haven't held their events yet. I am optimistic that these final weeks will result in the balance of our Annual Fund donations rolling in because our District's ability to fund future grants depends on this giving.

2.22.3 Paul Harris Society: Bob Wirsing

As of April 1, we have had 126 Rotarians who have contributed to the Paul Harris Society, we have invited 62 Rotarians to join the Society. Thank you letters have acknowledged their contributions. We have communicated with club presidents and TRF chairs to encourage membership in the Society and are looking forward to, in the not-too-distant future, to visit clubs in person.

2.22.4 Endowment and Major Gifts: Steve Matthes

For the first three quarters of the 2020-2021 Rotary Year, there have been 12 new Major Donor Level 1 (\$10,000 to \$24,999 cumulative giving to TRF Annual Fund and/or Polio Plus), 1 new Major Donor Level 2 (\$25,000 to \$49,999 cumulative giving), and 2 new Major Donor Level 3 (\$50,000 or more). In the same time period, there have been 3 new Bequest Society Level 1 (\$10,000 pledged to the TRF Endowment, and 1 Bequest Society Level 2 (\$25,000 pledge to TRF Endowment). There were two new Triple Crown members this year as well (Bequest Society, Major Donor, Paul Harris Society (including Polio Plus Society)). The disbursements from TRF Endowment earnings gave over \$33,000 to District 5110 in DDF this year.

2.22.5 Polio Plus: Nelson Maler

We added nearly 200 new members into the D5110 PolioPlus Society.

The district has 778 PolioPlus members. That means 1 in 4 District 5110 Rotarians are a PolioPlus Society member. That number and percentage ranks D5110 towards the top within Rotary. Our success and process as a District with a PolioPlus Society has been modeled, exemplified and duplicated throughout many other Districts.

D5110 funding currently stands at \$91k, which is 63% of our goal. Seventy Seven percent (77%) of our Clubs have contributed towards PolioPlus. Many of our clubs typically plan for a PolioPlus fund raising events during the months of April, May and June -- looking forward to their successful efforts.

2.22.6 Grants: LeAnn Mobley (see above report of the DRFC)

2.22.7 Grant's Treasurer: Tom Carter (see above report of the DRFC)

2.23.8 Grants Scholarship: Tommi Drake

My report is composed of the info that I had sent to the newsletter. In addition, I would like folks to know that Loodin has been a very interesting student to work with. At times, the Covid 19 issues have been a bit rough to work around. Unfortunately, due to Covid 19 Loodin did not get to come to OSU in person, nor did we get to meet him.

One of his papers he developed with his cohort (fellow students) was on the issues of feminine hygiene in middle Asia. Very interesting.

Jan Jones is the treasurer of our foundation and the monies have been reviewed and reports developed by her. She has done a great job.

Both Jan and I are looking forward to working with our next Global Water Scholar, Dina Kaskina from Kazakhstan. She should be working on her Visa info for Costa Rica currently. She is approved by RI but all was waiting on Covid 19 and their approval to start up again. I do hope she will be able to come to OSU so we can all meet her.

One of The Rotary Foundation programs that is popular in our district is called Global Grant Scholars. It replaced the Ambassadorial Scholarship program about 8 years ago. This year's recipient and next year's scholar are part of the Water Cooperation and Diplomacy program. Which is focused on increasing cooperation between potentially volatile countries in the Aral Sea region of Central Asia. The program consists of studying with cohorts at three universities. In normal times, the scholar's study at UPeace in Costa Rica, then move to IHE Delft Institute for Water Education in the Netherlands with studies the last semester at OSU in Oregon. Due to the Corona virus the cohorts had to stay in the Netherlands to finish their studies.

Loodin has been working on a Master's Degree – all distance learning this last semester. Quite the project with the Virus around. However, I am pleased to announce that on March 25, 2021, Loodin passed his thesis defense for his Master's Degree.

Loodin is really a remarkable young man and I believe he will make a difference in the water issues in Central Asia.

2.23.9 Peace Scholars/Fellowship: PDG Chuck Root

PEACE FELLOWSHIP COMMITTEE REPORT 2020-21

The Peace Fellowship program is one of Rotary International's most successful and it continues to receive substantial support around the globe. As of January 2021, there have been 855 graduates from the master's program and 560 from the certificate program for a total of 1,406 individuals. While our district has sponsored 18 successful candidates, four for master's degrees

including from Rotary Peace Centers in Tokyo, Queensland, and Uppsala, and fourteen for the certificate program in Thailand.

One interesting fact is that 16 of the 18 that we have sponsored came from outside of the US. We are always looking for additional people interested in applying and encourage all Rotarians to help. TRF does not limit the number of applicants.

Our current Peace Fellow, Dr. Chimwemwe Kumwenda, will complete her master's degree in public health at Duke/UNC in April – just prior to our business meeting on May 1st. Thanks to Zoom a couple of us will be able to sit in and watch her present her masters theses. As mentioned in the report last year, she has returned to her home in Malawi to be on the front lines during the Covid-19 crisis. She was instrumental in arranging a partnership of one of our current Global Grants a medical Vocational Training Team, VTT, with the Malawi Red Cross to assure sustainability for the project. We are very fortunate to be able to help such a wonderful young lady and to have her provide necessary assistance to one of our grant projects

Last year our eClub and the district sponsored Tamim Ebrahimi, a peacebuilding practitioner who has been leading projects and providing peacebuilding Tamim Ebrahimi training in Afghanistan for the past eight years. Despite his outstanding credentials and references, he was not selected – BUT he was encouraged to re-apply and we are pleased to report that he will try again. attend the University of Bradford in England. We are excited to sponsor him again along with any other applicants that are qualified.

Of the 1297 peace fellows who have communicated with Rotary: • 530 (41%) work for NGOs or other peace-related organizations • 179 (14%) work for a government agency or the military • 129 (10%) are teachers/professors • 90 (7%) work in research or academic support positions • 75 (6%) work for United Nations agencies • 66 (5%) are pursuing additional advanced degrees • 44 (3%) work for police or are involved in law enforcement • 38 (3%) are lawyers • 25 (2%) are journalists • 9 (1%) are journalists • 9 (1%) work for the world bank - 82 (6%) defy easy categorization; these include: bankers, human resource professionals, business owners, and people on leave from regular positions. • 32 (2%) reported they are actively looking for work in the field.

Alumni find work around the world: • 388 (30%) reside in North America • 284 (22%) reside in Asia • 212 (16%) reside in Europe • 160 (12%) reside in Africa • 116 (9%) reside in Australia and Oceania • 89 (7%) reside in South America • 26 (2%) reside in the Middle East • 22 (2%) reside in Central America/Caribbean

This year's committee includes: Chuck Root, Carol Fellows, PDG John Cox, Tommi Drake, Anne Batzer, Doug Smith, Michelle Correditti, Karl Kment, Evie Lerner, and Jean Hamilton. We were assisted during our Zoom interview of Tamim last year by DG Rick and DGE Cindi. Interviews are done in mid-May or early June.

Report Pending

2.23 District Visioning: Mark Johnson

The visioning facilitation has slowed somewhat this year but it did give me time to step back and develop a virtual program that will be able to be used even after the COVID restrictions are lifted. The Rogue Gateway Club was kind enough to be the first club to use the new format and they did it during their regular meeting times over three meetings. I have also been in discussion with other District Clubs to conduct virtual sessions but nothing is scheduled yet. I will continue to develop the program and will be presenting at the DTA in May.

2.25 Youth Exchange: Jim Calvert

Report Pending

2.26 Youth Safety Officer: Dan Converse

In-person youth activities in District 5110 have been severely restricted this year. RYLA was virtual in 2020 and will be again in 2021. Youth exchange saw early returns of students who participated in 2020-2021. Youth exchange has been suspended for the 2021-2022 year. Those comprise the majority of youth activities sponsored by the District, but youth safety extends to individual club interaction with students in their area.

Once things return to a semblance of normal, our district is poised to be in a very good position to ensure youth safety. The volunteer vetting process that District 5110 has used to vet and train youth exchange personnel is very comprehensive and provides great consistency and ensures both training and safety protocols are administered evenly through the program. The website confirms the guidelines for training, contacts, and vetting are applied and verified. The developers of that website have now rolled out a very similar website to vet and train volunteers in all the other situations where Rotarians may be involved with youth. It will require buy-in from all clubs, and district leadership is committed to ensuring that happens.

Currently, the website is live. However, WESSEX, the developer, hopes to roll out training at the next PETS with full participation happening after that. That timeline will be ahead of the majority of reengagement of our in-person youth programs and any smaller youth/Rotary club activities can be addressed easily through the youth safety officer's familiarity with the youth exchange vetting process. The concept, at least, will be part of the CTA in May to allow club personnel to get used to the idea and ask questions about the enhancement to youth safety in our district.

We will be very clear with clubs that they need to participate in this new process for several reasons. First, the safety of our youth is an incredibly important priority. The goal is risk reduction through vetting volunteers...including a background check...and training them about

youth safety. That leads to avoiding situations that could put volunteers at risk, e.g.) one to one transporting of students to Rotary meetings, exposure of Rotary to litigation at the district and/or RI level, and it will ensure our district has done due diligence to protect our youth and our organization.

For discussion: I believe District 5110 should develop a youth safety committee to ensure we are addressing all issues of youth safety.

Budgeting: WESSEX charges \$500 each year for website development and support. Each background check cost approximately \$15 at this point. In a reasonable world, two or three members from each of our district's clubs should be vetted. In a perfect world, more would be vetted.

2.26 District 4-Way Speech Contest: Freddy Saxton

Our 4-Way Speech contest has been very successful this year in spite of the pandemic. We have a total of 10 clubs participating this year, which is down from last year but again a respectable amount considering that most schools have been closed down and operating remotely. The majority of clubs held their initial rounds virtually, and from what I've seen so far there are really some phenomenal speeches and contestants this year.

Our semi-final rounds will be held between May 17 - May 31, virtually. There will be 5 semi-final contests, each consisting of 4 student semi-finalists. The nice thing about holding the semi-finals virtually is that it will allow us to utilize judges from AG areas within the district to judge other area's semi-final rounds to provide a fair and unbiased opportunity for our 20 students competing in the semifinal round. At the conclusion of the semi-finals, we will be left with 5 finalists.

Planning for the finals has been a moving target. Originally, I was anticipating the finals to take place in June at our District Conference celebration, with that now pushed back to August I've been telling clubs that it's my hope that the 5 finalists will be able to work that date into their schedules. If need be, perhaps, I could locate another venue for the in-person finals earlier in the year (say June), but I would really hate to nix the finals altogether now that things are finally starting to open back up and schools are beginning to reconvene. This year's contestants have worked hard in preparing to compete for the prize levels of \$3500/1st place, \$2000/2nd, and \$1500/3rd so I think it's important to hold a final one way or other in order to award the prizes as opposed to cutting the contest short as we did last year. I would envision the finals taking no more than an hour, based on 5 contestants participating. Probably closer to 45 minutes.

A copy of the contest guidelines which were distributed with registration materials this year were submitted with this report.

